

Become a Community Partner



MENTAL HEALTH MATTERS TO ME

Third Annual Pickleball Tournament

January 1, 2027

Benefiting National Alliance on Mental Illness (NAMI) Maine

In memory of Derek Ramsay ❤️

One Family's Story

How one unimaginable loss became a movement of hope.



Derek, Kristyn & Scott Ramsay

There are moments in life that change us forever.

For our family, that moment followed years of walking alongside our sons Derek and Scott, identical twins who lived with serious mental illness. Our journey was marked by hope, setbacks, unanswered questions, and an unwavering commitment to one another.

In September 2024, our family experienced an unimaginable loss when Derek died from fentanyl poisoning. But Derek's story is not defined by how he died. He was a beloved son, brother, uncle, cousin, and friend. He was compassionate, intelligent, funny, and kind. Those are the qualities our family chooses to remember.

After Derek's death, we faced a choice: Allow grief to silence us - or transform our pain into purpose.

We chose purpose.

From that choice, Mental Health Matters to ME was born.

— Cheryl Ramsay
Founder, Mental Health Matters to ME

No family should navigate mental health challenges alone.

That belief is the reason Mental Health Matters to ME exists. It is also the reason we gather each New Year's Day — not simply to play pickleball, but to build community, reduce stigma, and ensure more Maine families find support before crisis occurs.



Pickleball became our catalyst because it is welcoming, inclusive, and rooted in community. But this event has always been about more than a game. It is about creating places where people feel safe saying, "I'm struggling."

Every dollar raised supports National Alliance on Mental Illness (NAMI) Maine programs that provide education, advocacy, peer support, and workplace mental health initiatives across Maine, including:

- Education and support programs reaching over **10,000 Mainers annually**
- A free statewide Helpline
- Mental Health First Aid
- Suicide Prevention training
- Crisis Intervention Team training for first responders
- Peer and family support groups
- Youth programs
- Workplace mental health through **WorkMind**

Already making a difference.

Last year's tournament raised **more than \$20,000** for NAMI Maine. Those funds help provide education, advocacy, peer support, and workplace mental health programs that strengthen communities across Maine.

Mental health belongs in every workplace.

Every employee brings their whole life to work. Stress, caregiving, grief, burnout, anxiety, and resilience don't stop at the workplace door. Investing in mental health strengthens people, teams, organizations, and ultimately the communities they serve.

Maine employees told us:

76%

Experienced
mental health
symptoms

84%

Say work
contributed to a
mental health
challenge

57%

Want more
support from
their employer

81%

Say training
improves mental
well-being

**Your investment doesn't end on tournament day.
It creates healthier workplaces - and stronger
communities - all year long.**

Community Partners investing \$500 or more include complimentary access to NAMI Maine's WorkMind: Resilience in the Workplace workshop.

WorkMind

Resilience in the Workplace

Participants leave with practical tools to:

- Recognize the early signs of stress and burnout.
- Build resilience skills employees can use every day.
- Strengthen psychological safety and team connection.
- Create a healthier, more supportive workplace culture.

Become a Community Partner in 2027.

Every organization can make a difference. Find the partnership that's right for yours.

Supporting Partner \$250

A meaningful way to support mental health:

- Name on tournament t-shirt
- On-site recognition
- Tournament website promotion
- Social media recognition

Community Partner \$500

Includes all preceding benefits, plus:

- Logo on tournament t-shirt
- Community Room banner recognition
- Event signage & promotions
- Complimentary WorkMind workshop

Leadership Partner \$1,000

Includes all preceding benefits, plus:

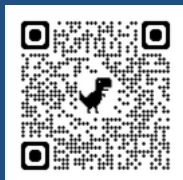
- Court naming banner
- Enhanced social media recognition
- Featured event signage

Champion Partner \$2,500

Includes all preceding benefits, plus:

- Exclusive event welcome banner
- Premier logo visibility at the tournament
- Prominent logo on tournament t-shirt
- Winners Circle backdrop recognition

Join us in ensuring no family faces mental health challenges alone.



MentalHealthMattersToME.com/partner

Scan the QR code or visit online.

"If even one family finds hope through this tournament, it will all have been worthwhile."

— Cheryl Ramsay
Founder, Mental Health Matters to ME

Want to contribute another way?

Donate products, gift certificates, services, or experiences to help create exceptional raffle baskets while giving your business meaningful visibility before and during the event.

[Visit our website to submit an in-kind donation.](#)



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MATTERS TO ME**
PICKLEBALL TOURNAMENT

IN MEMORY OF DEREK RAMSAY ❤️